

# **CYBER RISK QUANTIFICATION** FOR THE BOARDROOM



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# WHY CYBER RISK QUANTIFICATION?

#### 88% of executives agree that "measuring cyber risk is crucial "How much could a for prioritising cyber risk material cyber investments" event cost?" but only 15% "What will be the return on investment?" are measuring the financial impact of cyber risks to a significant extent

THE EXECUTIVE BOARD IS ASKING...



### SMUALIFY

- $\checkmark$  Gives the board the right answers
- ✓ Makes you ready for the boardroom
- ✓ Helps you with the conversation
- ✓ Helps you speak the same business language

Source: PwC Global Digital Trust Insights, 2025

Succeeding with Cyber Risk Quantification

# **TOP-DOWN VS BOTTOM-UP**

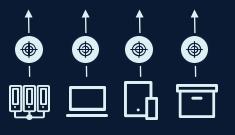
Currently two prevailing cyber risk management approaches in the market

### **Top-Down** Strategic decision making

- Financial impact to the company
- Business consequence driven risk scenarios
- Broad scope company-wide assessment
- Includes unknown risks
- Purely quantitative, extended with qualitative insights







### **Bottom-Up**

### **Operational decision making**

- Financial impact based on company assets
- Technical cyber threat driven risk scenarios
- Narrow scope system-level assessment, difficult to aggregate at the company-wide level
- Aggregation via known threat vectors
- Mostly qualitative

## **SQUALIFY VALUE PROPOSITION**

Enabling multiple use cases



**Financial Cyber Losses** 



Budget Approval & Risk Reduction Simulations



**Subsidiaries Steering** 



Supply Chain Cyber Risk



Level of Cyber Insurance







Cyber Risk Monitoring

Cyber Regulatory Compliance

**Industry Benchmarking** 

## WHY SQUALIFY?

Distinctive methodology and extensive data ensure highly accurate results, simply

100,000+ companies included in

cyber loss database

**1**M+ small loss claims

10K+ large loss claims 4,500+

companies quantified

130 industries

80+ countries

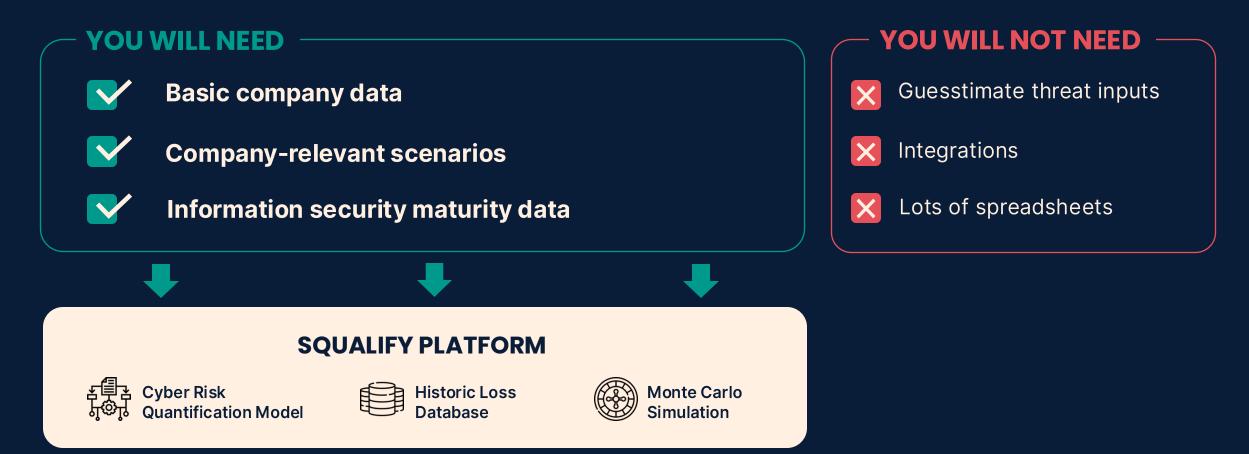
- Leveraging Munich Re's vast historic cyber insurance data and model
- Defendable results, in plain language, focused on business costs, with less guesswork
- Quick assessments in 24 hours and full CRQs within days

Our secret

sauce!

## **HOW DOES IT WORK?**

We allow you to focus on the business context, making results more explainable



Providing full transparency with clear financial figures and the right business language

€ 11B

Worst Case Loss €865M	$\uparrow$	Expected Large	1 1	Expected A	-	Annual Expecter		<sup>Biggest risk</sup> Data Priva Breach	су
틙 How de	oes our Cy	ber Worst	Case risk i	mpact	our balan	ce sheet?			
Worst Case This is a scenario €1,000M	Loss o where almost all of o	our controls fail.				Worst Case I Gross Profit			€ 118
€800М					€ 865M	C 865M			
€600M		€ 383M				involves a doub Privacy Breach	ole-hit ransomwar and Business Int	nario for the Banking re attack affecting bo erruption. rman and US entitie:	oth a Data
€200M	€ 333M		€ 150M			same data-s published. T costs, along • <b>Business In</b> stolen and s	store, meaning all This would incur s with high extorti t <b>erruption:</b> Even	I their data could be a ignificant legal and re- ion costs. after paying the rans tasets led to a three-	stolen and egulatory som, all
	Business interruption	Data Privacy Breach	Financial Theft & Fraud	TOTAL	Overall	have a medium	n impact on our b	mated at <b>€865m</b> , wh alance sheet, it does d <b>is within our define</b>	not threaten

Which control chapters need improvement?							
Average Info	rmation Security Maturity by Control Chapter						
	MATURITY LEVELS POOR LIMITED WITH DEFICIENCY BASIC ADVANCED SUPREME						
Govern	•						
Identify							
Protect							
Detect	•						
Respond	•						
Recover							
STATUS QUO -	- GAP 🛑 TARGET						

#### SOUALIFY

## WHAT YOU GET - EXAMPLE OUTPUT

Providing full transparency with clear financial figures and the right business language

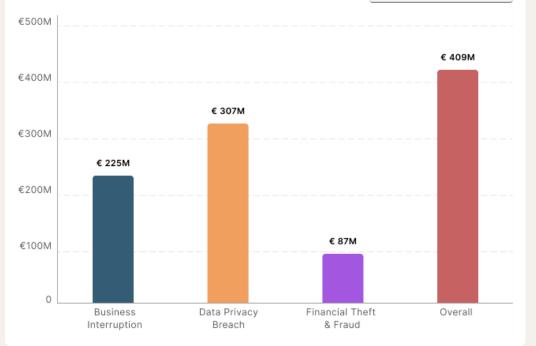
### A low does our current expected Cyber loss potential fit to our risk appetite?

Probability of occurrence

200 Years 0,5% ~

#### **Expected Large Losses**

These losses refer to significant financial losses that may incur for specific recurrence periods due to a cyber security incident.





#### Q INSIGHTS

The statistical overall large loss of  $\in$  409m at a probability of 0,5% is still **below our risk limit** defined by the Board of Management. From  $\in$  500m, approval from the Board of Management is required, and above  $\in$  1bn, our Supervisory Board needs to approve this exposure.

The overall expected large loss is still within our defined risk appetite, but not that far away from the risk limit for the Board of Management approval. Currently, no escalation process is needed.

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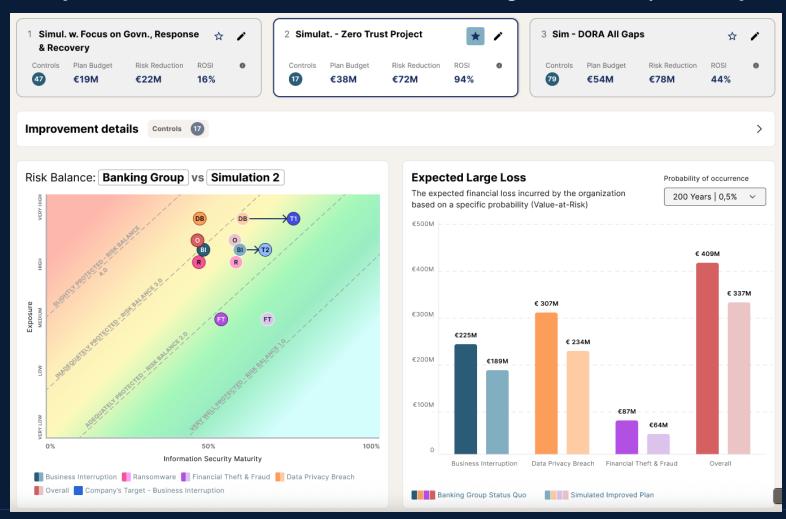
Ability to steer cyber maturity of multiple subsidiaries or business entities/functions

#### How do our entities currently compare by different risk metrics?

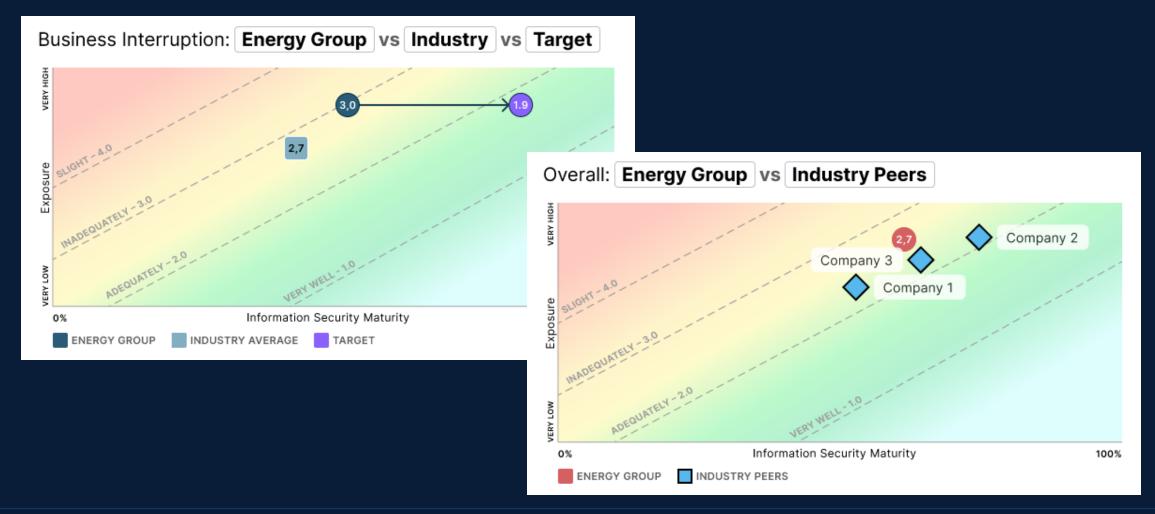
Gaining an overview of different entities will give in-depth insights into the individual risk profiles of our main subsidiaries, enabling a group-wide management and risk-based steering of their cyber risk, depending on the different exposures of the subsidiaries.

Worst Case	ase Loss × Overall 200Years Modelled Large Loss × Largest 200Years Model					led Large Loss × Overall 100Years Modelled Large Loss ×				
						Overall Modelled Av	erage Loss 🛛 🗙	Add Columns	+	
BUSINESS INTERRUPTION (BI)	DATA PRIVACY BREACH	I (DB)	CIAL THEFT & FRAU	JD (FT)						
	OVERALL ~	INFOSEC MATURITY	RISK BALANCE	WORST CASE LOSS $\sim$	OVERALL 200Y MLL	✓ LARGEST √ 200Y MLL ✓	OVERALL V 100Y MLL	OVERALL MAL	~	
Banking Group	High to very high	47%	3.2	€ 865М	€ 409M	<mark> </mark> € 307M	€ 279M	<b>€ 77M</b> 7 yea	ars	
Subsidiary Germany	High	53%	2.7	€ 734M	€ 286M	<b>€</b> 200M	€ 196M	<b>€ 56M</b> 7 yea	ars	
Subsidiary France	High to very high	51%	2.9	€ 510M	€ 236M	<b>€</b> 176M	€ 160M	<b>€ 40M</b> 6 yea	ars	
Subsidiary USA	High to very high	40%	3.4	€ 507M	€ 288M	<mark></mark> € 262M	€ 194M	<b>€ 49M</b> 6 yea	ars	

Ability to simulate investment scenarios, showing ROSI and impact of cybersecurity improvement measures



Benchmarking against industry average and similar industry peers



# NEXT STEPS

Hungry for more? Let's talk!



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